

Step 2- Worksheet 5.2 Identify and engage stakeholders and develop networks

When moving forward on an issue/problem there are certain people or organizations that you may want to involve. Brainstorm, using this worksheet, as to who this might be.

Issue/Problem:

1. Who are your potential partners on the issue/problem?	3. Who is going to benefit from or be affected by this issue/problem (e.g. single parents, those on low incomes, seniors, farmers, etc)?
2. Who has been—or is now—involved in similar issues/problems?	4. Who are the key stakeholders—in government and in the community—for this issue/problem?

Adapted from The Health Communication Unit at the Centre of Health Promotion, University of Toronto, 2004